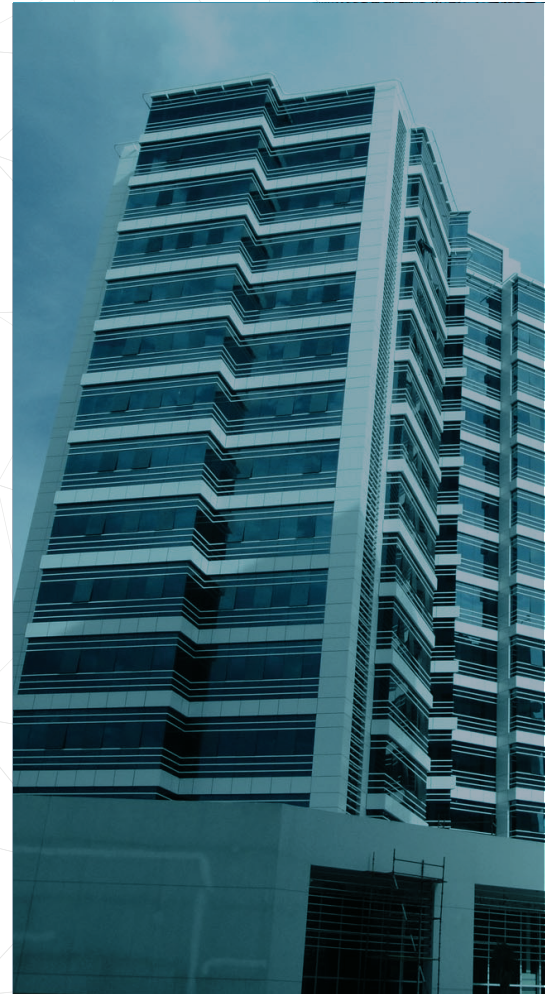




COMPANY PROFILE 2024

PROFILE CONTENT

- ▶ **About us**
- ▶ **Values**
- ▶ **Mission**
- ▶ **Vision**
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ABOUT US



Yearex Group is a group of of Companies; A name of an ambitious business venture founded by Mr. Hassan Alkahily in 2007.

Yearex Group is a multi-faceted business enterprise that involved in a variety of sectors, includes Services , Food & Beverage, Commercial & Technology. Yearex Group has been successful in its endeavors; Due to its strong Experts`s cababilities; and their solid years of experiences which exceed 60+ years of technical knowledge; under the professional entrepreneur of its founder «Hassan AlKahily»

The group has grown from a miduam size business in Dubai, UAE, to a global enterprise size business ,with offices in various countries such as Egypt, Yemen, Portugal, Ukraine, and South Korea., Ecuador, Saudi Arabia, Qatar, Oman and more is coming in the MENA region, Europe, Asia, and USA.

Yearex Group is committed to provide the highest quality of service and products to all its respectful clients aiming to grow its clitentele satisfaction.

VALUES

- ▶ We always care about providing practical services.
- ▶ Top quality services are our priority regardless of our financial return.
- ▶ We don't think outside the box, we create a box that is useful and can ease lives.
- ▶ We believe that we can create a flourishing name for Yearex.
- ▶ Expanding connections and relations in every field.
- ▶ Internal and external evaluation for more improvements.

We care more about our clients that's why we sew up the market but never overprise

We support Green Technology.

We always have a benchmark to start from as we never work from scratch.

MISSION

Ease human life by creating everyday solutions.

- ▶ Create more successful investments and maintain the current to provide more services for the efficient and outstanding luxurious experience for each client.

VISION

Eliminating every problem to change every life experiment into a remarkable experience.

- ▶ By expanding investments and territories and growing the services lines and products to make every activity an outstanding experiment.

GOALS

- ▶ To make every client feel that Yearex is their comfortzone.
- ▶ Meet all people's needs and ease their lives as much as possible.
- ▶ Create a cozy family atmosphere for every team member in Yearex.
- ▶ Adapt more youth project ideas and support them.

- ▶ Support equality by all its forms.
- ▶ Obtain modern technologies.
- ▶ Mark Yearex name with the Future making corporates.
- ▶ Apply the United Nations "SDGs"
- ▶ Gain every client , partner and corporate trust.



Meet Our Visionary



“Every experiment is an experience“

HASSAN AL KAHILY GROUP CHAIRMAN

- ▶ Mr. Alkahily is a young, enterprising businessman from Yemen with a wealth of experience and a solid educational background. With a bachelor's degree in business administration and management from Sana'a university and MBA for Swiss Business school- planning and strategy
- ▶ He gained a strong foundation in strategic management, finance, and marketing. Coupled with his education, Mr. Alkahily has amassed over 13 years of hands-on experience in various leadership roles within the industry.
- ▶ He has successfully led teams and implemented innovative business strategies that resulted in significant revenue growth and market expansion.



- ▶ Mr. Alkahily's extensive experience has provided him with valuable insights into consumer behavior and market dynamics, enabling him to make informed decisions and stay ahead of the competition.
- ▶ So he has decided to establish a successful conglomerate known as Yearex Group. Under the umbrella of Yearex Group, Hassan oversees a diverse portfolio of companies spanning various sectors. The group's interests encompass trading, Aviation, food and beverage, Real Estate, Car Rental, technology, and travel .
- ▶ With his entrepreneurial spirit and strategic vision, Mr. Alkahily has built a reputation for driving innovation and delivering exceptional services across these industries.
- ▶ Through his leadership, he aims to foster growth, create employment opportunities, and contribute to the overall development of the business landscape.
- ▶ Furthermore, he actively participates in industry conferences and continuous professional development programs to stay abreast of the latest trends and best practices. Through his combination of education, experience, and ongoing learning, Hassan is well-equipped to navigate the ever-changing business landscape and drive Yearex Group to new heights of success.

Leadership Team



HAMOUD ABDULMALEK
V-Chairman & Investments Director



MOHAMMED KHALED
CEO (Hospitality and food sector)



ABDULRAHMAN HAMID
CEO (Services sector)



ADEL HAMID
CEO (IT & AI sector) and Group CTO



AHMED ALKAHILY
CEO (Commercial sector)



MUSTAFA ALHARAZI
Group CFO

Milestones

- ▶ Through a combination of innovation, dedication, and strategic decision-making, Mr. Al kahily transformed his startup business into a market pioneer
- ▶ From the outset, he recognized the untapped potential criteria within his industry and set out to disrupt traditional norms. By focusing on delivering exceptional products and services that addressed customer pain points which figured out by Mr. AL Kahily's the company quickly gained recognition and earned a reputation for excellence.
- ▶ In a significant step towards bolstering its presence and commitment to Yemen, Yearex Global Group proudly unveiled its newest headquarters earlier of 2024. The inauguration marks a pivotal milestone in the group's strategic roadmap, setting the stage to fortify its network, amplify its footprint, and catalyze the advancement of public services across the region.
- ▶ Yearex Group has successfully expanded its operations to numerous countries, including China, India, Saudi Arabia, Latin America, Egypt, Yemen, Portugal, Ukraine, and South Korea.
- ▶ Now, Yearex Group Is A Pioneer And Widely Recognized. By Expanding Into New Territories, Increasing Our Companies,B Product And Services Line, Continuously Upgrading Our Technical And Industry Intelligence, We Are Determined To Be Recognized Globally As A Leading Distributor.

Why YEAREX

Professionality:

Yearex paved the road long ago in the middle eastern and international market, and that resulted in successful projects with highly reputed names. All this came from having experts in the “Yearex family” who take every decision with deep studies and analysis.

Advisory Consulting

Yearex is known for its strong consultancy arm, to make your project grow with sustainability starting from:

- ▶ Strategy.
- ▶ Taking care of private equity.
- ▶ Market analysis.
- ▶ Mergers and acquisitions.
- ▶ Finance.
- ▶ Sustainability and responsibility.
- ▶ Improving performance.
- ▶ Customer Value.
- ▶ Procurement.

YEAREX GROUP'S SECTORS

There are many different types of more specialized conglomerates in the world today, We as a Holding Company, Yearex Group comprises a diverse portfolio of companies spanning multiple sectors. Offering a diverse range of products and services to meet the needs of our customers. From finance and real estate to manufacturing, technology, Food and beverage, and Tourism, we operate in a wide range of industries. Our conglomerate structure allows us to everage synergies, share resources, and drive innovation across our subsidiaries. With a strategic focus on each sector, we aim to deliver value, foster growth, and make a positive impact in the markets we serve.

Food and Beverage :

- Restaurants
- Cafes
- Fast-Food Joints
- Food Manufacturing

Technology and IT Sector :

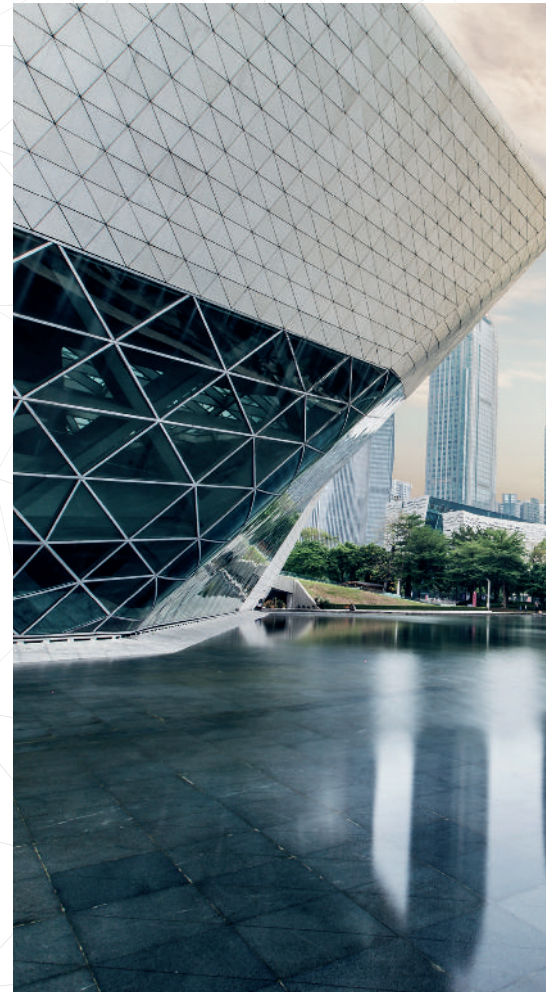
- Software
- Hardware
- Artificial Intelligence

Services Sector :

- Car Rental
- Travel & Tourism
- Advertising & Media
- Delivery

Commercial Sector :

- Retail
- General Trading
- Supply Chain



Food & Beverage Sector

The Food and Beverage sector is a vibrant and ever-evolving industry that satisfies our taste buds and nourishes our bodies. It includes restaurants, cafes, fast food chains, beverage producers, catering and occasions under request and more. This sector is driven by the demand for quality, innovative, and diverse food and beverage options. Businesses in the food and beverage sector strive to provide delicious, safe, and nutritious products to meet the preferences and dietary needs of consumers. We focus on delivering memorable dining experiences, whether through fine dining establishments, casual eateries, or convenient takeaway services.

In Yeaerx Group; Food & Beverage sector is also influenced by changing consumer trends, such as the demand for organic, sustainable, and locally sourced ingredients. With an emphasis on taste and convenience, the food and beverage sector play a vital role in the economy, job creation, and the overall enjoyment of people's culinary experiences. Our beloved brands are



Services Sector

The services sector is an integral part of any economy, encompassing a wide range of industries that provide intangible products and expertise to customers. It includes sectors such as marketing, transportation, hospitality, tourism and more.

The services sector primarily focuses on meeting the needs and requirements of medium size business, enterprise size businesses. This sector plays a vital role in driving economic growth and development by offering a diverse range of services that enhance productivity, efficiency, and convenience. Service-based businesses often prioritize customer satisfaction, building strong relationships, and delivering exceptional experiences. With the rise of the digital economy, the services sector has also seen significant advancements in technology-driven solutions, such as e-commerce platforms.

In Yearex Group; The transition of government affairs to digital transactions is essential in fostering economic stability, employment opportunities, and contributing to the overall well-being of societies.





Technology & AI Sector

With the increasing reliance on technology in today's digital age, the Technology & IT sector remains at the forefront, driving economic growth and shaping the way we live, work, and connect with one another. The Technology & AI sector is the dynamic and rapidly evolving industry that plays a pivotal role in driving innovation and transforming businesses across various sectors in Yearex Group's companies. It encompasses a wide range of activities, including software development, telecommunications, cybersecurity, and data analytics.

In Yearex Group; The Technology & AI sector is characterized by continuous advancements, with subsidiary companies constantly pushing boundaries to develop cutting-edge technologies and solutions. As represent in Oryxco; enables digital transformation for organizations globally. We invest heavily in research and development to create innovative products, services, and platforms that cater to evolving customer needs.



ORYXCO

Commercial & Retail Sector

The commercial sector is the key component of our economy, includes businesses engaged in buying, sells, and trades goods and services. It contains various industries such as trading. Commercial enterprises focus on generating profits by meeting the demands of consumers and businesses. This sector involves activities such as production, distribution, marketing, and sales.

In Yeares Group Commercial businesses employs strategies to attract customers, increase market share, and drive revenue growth. We engage in partnerships, mergers, and acquisitions to expand our operations and reach new markets.

The commercial sector in Yearex Group contributes to economic growth by creating jobs, stimulating competition, and driving innovation. It serves as a crucial link in the supply chain, facilitating the flow of goods and services between producers and consumers; which obviously appears in our subsidiary “yearex trading”.



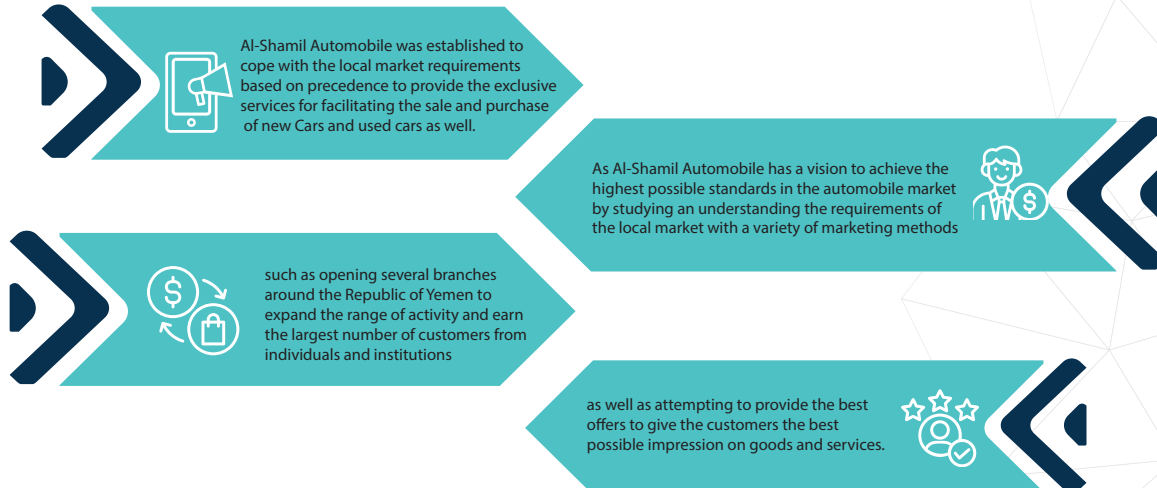
PARTNERSHIPS



AL-SHAMIL AUTOMOBILE

Al-Shamil Automobile is specialized in Selling TOYOTA cars and established in 2008, as it is considered as an Authorized Distributor for the Automotive and Machinery Trading Centre AMTC, which is the Exclusive Agent for TOYOTA MAOTOR CORPORATION in Yemen.

Al-Shamil Automobile also provides the extra accessories requires according to the customers' desire. As Al-Shamil Automobile also provides the Substitution of TOYOTA used cars with new cars, as well as reselling the used ones wither cash or by installments.



FINANCIAL INFORMATION

Al-Shamil Automobile was established with the capital of 3,000,000\$. and due to the exponential growth in profits It got more confidence in banks, such as the Cooperative Agricultural Credit Bank (CAC Bank), Yemen Commercial Bank (YCB), and others, which in turn have provided Al-Shamil with great facilities such as the granting credit, as well as the ability of selling cars by installment via those banks.



HEADQUARTERS LOCATION

The main headquarters of Al-Shamil Automobile is located in a vital location in one of the main streets in the capital Sana'a, built with a unique design of decoration that shows the glamour of each car separately. And the main store which contains a stock of 1,000 cars is located near to the showroom, is provided with the highest Security and Safety levels.



Sales and Marketing Department

Sales and Marketing Manager.
Salesmen

Marketing Commercial Manager
Sales official



Financial Department

Finance Manager
Accountants



Stock Control Department

Stock Control Official
Drivers

MAIN CUSTOMERS



Al-Shamil Automobile is focusing on distributing TOYOTA cars to local and foreign Automobile dealers and due to the expanding range of seals Al-Shamel Could get the superiority of second place in sales

ARABIAN AUTOMOBILE

is one of AIBukari Group of companies it is a result of contentious efforts and great sacrifices that Arabia Automobile was founded as a result of fruitful efforts and extensive studies, to be the modern, ultimate and luxury TOYOTA showroom in Yemen.

Since its first year, Arabia Automobile culminated all its efforts to be the first and the best automobile dealer in the field of facilitating and marketing TOYOTA cars in the territory, due to that it could gain the first place in sales for the years 2008 and 2009. According to the non-stop studies of the automobile market,

Arabia Automobile started establishing new ideas to cover the market requirements, and here came the idea of substituting used cars with new ones as well as reselling the used cars, and that was when Arabia Automobile founded Al-Shamil Automobile for that Purpose.



FINANCIAL INFORMATION

Arabia Automobile was established with an estimated capital of 15,000,000\$, which gave the company the confidence, that it in its first year was able to achieve second place in the sales of Toyota vehicles in Yemen.



MAIN CUSTOMERS



Arabian Automobile is focusing on dealing with businessmen by providing the best offers for individuals and corporations as well . As it has allocated a huge part of its efforts to meet the needs of oil companies, such as; TOTAL, Canadian NEXEN and Al-Hutheily Corporation for Oil field Services, as well as Government Institutions.

HEADQUARTERS LOCATION

The company's headquarters has been built in a unique position in the capital Sana'a, according to a high standard and a distinguished to other automobile companies in terms of external form and content of procedure to turn the desire of visiting the exhibition to a desire to buy and search for the source of funding to do so as a result receives from the warm welcome skilled salesmen and unique style of presentation, and privileges not available with other automobile companies.

The main store which contains a stock of 1,000 cars is located near to the showroom, is provided with the highest Security and Safety levels.

Arabia Automobile is consisted of a several departments formed by highly literate, skilled staff at a high level of scientific and operational efficiency, as it is consisted of:



Sales and Marketing Department

Sales and Marketing Manager.
Salesmen



Financial Department

Finance Manager
Accountants



Stock Control Department

Stock Control Official
Drivers



Information Technology Department

IT Official
Information
Technicians.

YEAREX GROUP OF COMPANIES:



PARTNERS OF SUCCESS



flydubai

NETFLIX

AirArabia
العربية للطيران



Jumeirah
BEACH HOTEL
STAY DIFFERENT™

AURA
SKYPOOL LOUNGE

رأس الخيمة
ras al khaimah

EGYPTAIR

THE DUBAI
MALL

Yemenia

LUGIA

Mall of the Emirates

CITYCENTRE
DEIRA



PROW
AT THE FOREFRONT

العجربة العالمية
Global Village

REEL
CINEMAS

S CUBE

سباغتون
SABAGTON

SRS
Supce Canada Railway Supply



مركز الغرير
al ghurair

المسجد الحرام
The mosque of Mecca

مكتبة
KUTUBA

UDS

Sunset
MALL

WESTIN
HOTELS & RESORTS

L'ANO
HOTELS & RESORTS

AL SAHRAA

YOU

مؤسسة الزبير
The Zubair Corporation

مكان
SOMEWHERE

STREGIS
HOTELS & RESORTS



UAE

Egypt

Yemen

Oman

United Kingdom

Ecuador

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