# SERVICES SECTOR PROFILE

# TABLE OF CONTENT

ABOUT US VALUES MISSION & VISION GOALS MEET OUR VISIONARY LEADERSHIP TEAM

MILESTONES WHY US BRANDS PARTNER OF SUCCESS **CONTACT US** 

## **ABOUT US**

We aspire to provide many services and features to our customers to meet their needs in many specializations in the field of tourism and travel, car rental, and media services.

-Yearex Travel -Yearex Media -Yearex Cars -Boutique

### VALUES

#### Focus on the customer:

Our services aim to exceed client expectations by understanding their preferences, providing personalized treatment, and ensuring quality experiences.

#### **Credibility and transparency:**

Transparency in business involves providing accurate information and safeguarding personal data.

#### Personalized assistance:

Offering our clients customized services catered to specific needs and preferences can greatly improve the client's experience.

#### **Reliability and trust:**

Through Establishing a connections Keeping lines of communication open, being dependable, fulfilling promises, transparency& follow up their feedbacks.

### MISSION

The goal is to offer exceptional, high-quality, and efficient services that cater to the specific needs of clients, contributing to the growth, development, and well-being of individuals, businesses, and communities.

# VISION

Our focus is on leveraging technology, personalization, sustainability, collaboration, and customer-centricity to adapt and thrive in the dynamic and competitive future.



To make every client feel that Yearex is their comfortzone. Meet all people's needs and ease their lives as much as possible. Create a cozy family atmosphere for every team member in Yearex. Adapt more youth project ideas and support them.

### MEET OUR VISIONARY

#### "Every experiment is an experience"

HASSAN AL KAHILY GROUP CHAIRMAN

r. Alkahily is a young, enterprising businessman from Yemen with a wealth of experience and a solid educational background. With a Bachelor's degree in Business Administration and Management rom Sana'a university and MBA for Swiss Business school- planning and strategy

He gained a strong foundation in strategic management, finance, and marketing. Coupled with his education, r. Alkahily has amassed over 13 years of hands-onexperience in various leadership roles within the industry.

e has successfully led teams and implemented innovative business strategies that resulted n significant revenue growth and market expansion.

### **LEADERSHIP TEAM**



ABDULRAHMAN HAMID CEO (Services sector) rahman.hamid@yearex.com



Amr Zaki Yearex Travel | Manager Director. amr.zaki@yearex.com



Mohamed El-Sarari Yearex Cars | Manager Director. mohammed.alsarari@yearex.com



Reem Rashed Yearex Media | Marketing Manager reem.rashed@yearex.com



Ayman Nader Boutique l Project Manager ayman.mohamed@yearex.com

## MILESTONES

2013

YEAREX CARS

Is a leading car rental company in Dubai, UAE. A subsidiary of the prestigious Yearex Group, Yearex Cars has been operating in Dubai for more than a decade, providing diversity of car rental services to different customers from all over the world. A car rental companies is committed to quality and customer satisfaction. With a huge fleet of cars that includes everything from super luxury cars to fine mini cars.

Yearex Cars has something for everyone. Whether you're looking for a sleek sports car for a special occasion, a spacious SUV for a family vacation, or a budget friendly compact car for running errands around town, Yearex Cars covered you whatever your business class is.

### 2020 YEAREX CARS

Our remarkable achievement lies in successfully facilitating the safe and organized immigration; we ensured the smooth transition of Yemeni individuals and families to their desired destinations worldwide amidst the challenging circumstances posed by the COVID-19 pandemic, offering them new opportunities and a fresh start through meticulous planning, coordination, and collaboration with international partners,

### 2021 YEAREX TRAVEL

We improved the online reservation service on the website. Contracting with different Airlines and Hotels from around the world. Obtaining many credit and visa facilities For Yemen and UAE.

One of The best start up marketing agency founded in 2021 with 360 full marketing serves. Successfully expanding into united arab emirates markets requires careful market research, strategic planning, and a deep understanding of the target audience and industry dynamics. By leveraging our industry expertise to drive growth in new markets.

### 2022 YEAREX MEDIA

YEAREX MEDIA

Having Bezat Yemeni movie; showcased on the Netflix platform in 2022. This is a significant accomplishment as Netflix is a popular streaming service with a wide audience reach. 2023

YEAREX TRAVEL

YEMEN BRANCH

Celebrated its second branch in Yemen, as a part of Yearex group's services expansion plan.

### YEAREX MEDIA

A new branch in Egypt in 2023. Expanding the business to a new location demonstrates growth and market expansion. Opening a branch in Egypt opens up opportunities to tap into a new customer base and cater to build relationships with local partners, and provide localized services to meet the needs of Egyptian customers.

#### 2024 BOUTIQUE

E-commerce application offer many services in various specialities to widely targeting through many interests.

MILESTONES

# WHY US

we provide our services in all fields with high quality, we provide fast and good customer service to deliver our customers quality experience, we tailored and customized our services to our customers based on their needs and requirements, we offer Competitive prices, Finally our good reputation.

# BRANDS

Here we are going to mention services in services sector companies.



## YEAREX TRAVEL

Yearex Travel, founded in 2021, is a leading travel and tourism services company offering comprehensive travel packages, focusing on medical tourism trips to Yemen and the UAE. They provide expert trip planning, organization, and insightful advice, offering tailored vacation packages with quick, friendly & high-quality customer service, our services are available in Egypt, Yemen and Dubai.

- Domestic and international ticketing
- Bookings both domestically and globally
- Facilities of passport issuance
- Provision of medical reports and security approvals to arrivals to Egypt
- Planning internal and external trips
- Operation of stranded evacuation flights
- Outbound tourism
- Medical Tourism
- Rent car



### YEAREX MEDIA

Yearex Media is a creative media & advertising agency, that empowers businesses with solutions that elevate their operational wheel and business growth. we ofer full service for brand building from planning to consulting. Committed to uphold a world class service. Our experienced team members take pride in helping businesses in the Middle East, Africa, GCC, Europe, and beyond.We offers these services in Egypt, Yemen & Dubai.

- Social media management Branding Outdoors advertising SEO, SEM & Web development Media production Event marketing
- > Media planning.
- Google Ads
- Copywriting
- Digital strategy
- Paid Ads
- > Email marketing



## YEAREX CARS

Yearex cars specialized in car rentals in Dubai, Yearex rent a car is also certified in the U.A.E. A member of the Yearex Group. It has earned a reputation for world class performance with its award-winning customer service. A reputation, built on a dedication to provide the highest standards of customer service in car rentals. Offers Competitive prices with good variety of fancy cars, customers can be confident of finding a tailor-made solution to meet their needs and budget.



### BOUTIQUE

A Free e-commerce application that facilitates online buying and selling of goods and services. Offers Wide Product Selection it provide access to a vast range of products from different sellers and brands to many businesses with unique partition of Hand crafts. Utilize user data and advanced algorithms to offer personalized product recommendations and tailored shopping experiences. Easy Payment and transaction processes provide secure and convenient payment methods, such as credit/debit cards, digital wallets, and online banking.

Provide order tracking features, allowing users to monitor the status of their purchases in real-time. Users can also receive notifications regarding shipping updates and delivery times.

Offers Global Access to enable users to access products and services from around the world.



### CONTACT US

### YEAREX TRAVEL

Dokii Branch: 15 El-Hussein, Ad Doqi, Dokki, Giza Governorate +2 33359503 | +2 01115558456

Mansoura Branch: Mansoura - Dakahlia - 23 Fakhr El Din Khaled Street in front of the Mansoura Passports Building +50 2300553 | +2 01155944000

Yemen Branch: 60th Street in front of the former Yemenia Airlines| Sanaa +967 1 4441333 Info@yearextravel.com

### YEAREX CARS

Dubai - United Arab Emirates +971 50 934 5281 info@yearex.com

#### YEAREX MEDIA

202,Delta stars towers , towers#2 ,area 6, Nasr City. +2 01102700401 © +967 7780550014 +971 4 335 8888 yearex.media@yearex.com

### PARTNERS OF SUCCESS

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