



YEAREX GROUP **2023**
COMPANY PROFILE

PROFILE CONTENT

- ▶ History
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HISTORY (ABOUT)



“Every experiment is an experience”

Mr.Hassan Alkahily

The Yearex Group of Companies, a name of ambitious business venture founded by Mr. Hassan Alkahily in 2007.

Mr. Alkahily is a young, enterprising businessman from Yemen who has been involved in multiple business ventures before launching the Yearex Group.

The Yearex Group is a multi-faceted business enterprise that is involved in a variety of sectors, including general trading, food & beverage, travel and tourism, rent-a-car, delivery, and more.

The Yearex Group has been successful in its endeavors, due to the hard work and dedication of its founder and employees. The group companies has grown from a limited business in Dubai, UAE, to a global enterprise, with offices in multiple countries such as Cairo, Sana'a, Quito, Riyadh, Doha, Muscat and more coming in MENA region, Europe, Asia, and USA.

2023

Yearex Group is committed to provide highest quality of service and products to all of its services and products clients. Their online presence.

Yearex Group has also developed a strong network of strategic partnerships with other businesses in the region. These partnerships have allowed the company to expand its reach and offer customers more options and better value.

Yearex companies are constantly striving to improve its services and products to meet the changing needs of its customers.

Yearex Group is a perfect example of the success that can be achieved when a young entrepreneur has the courage to follow his dreams.



VALUES

- ▶ We will always work on easing people's life by providing them with their constant needs.
- ▶ We always care about providing practical services.
- ▶ Top quality services are our priority regardless of our financial return.
- ▶ We don't think outside the box, we create a box that is useful and can ease lives.
- ▶ We believe that we can create a flourishing name for Yearex.
- ▶ Expanding connections and relations in every field.
- ▶ Internal and external evaluation for more improvements.

We care more about our clients that's why we sew up the market but never overprise

We support Green Technology.

We always have a benchmark to start from as we never work from scratch.

Final Point is:

No final point; The bracket is open for every Yearex member to add more and more values.

MISSION

Ease human life by creating everyday solutions.

- ▶ Create more successful investments and maintain the current to provide more services for the efficient and outstanding luxurious experience for each client.

VISION

Eliminating every problem to change every life experiment into a remarkable experience.

- ▶ By expanding investments and territories and growing the services lines and products to make every activity an outstanding experiment.

GOALS

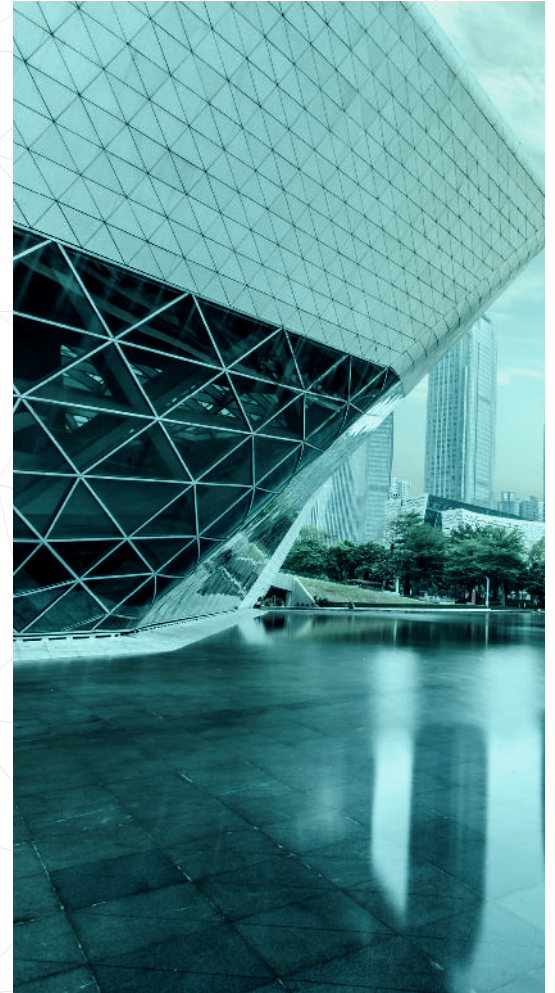
- ▶ To make every client feel that Yearex is their comfortzone.
- ▶ Meet all people's needs and ease their lives as much as possible.
- ▶ Create a cozy family atmosphere for every team member in Yearex.
- ▶ Adapt more youth project ideas and support them.

- ▶ Support equality by all its forms.
- ▶ Obtain modern technologies.
- ▶ Mark Yearex name with the Future making corporates.
- ▶ Apply the United Nations “SDGs”
- ▶ **Gain every client , partner and corporate trust.**

YEAREX GROUP'S WORK FIELDS

Yearex aims to provide the world with extraordinary experiments and that's what was created throughout these various services:

- ▶ General Trading.
- ▶ Aviation.
- ▶ Technology.
- ▶ Food and Beverages
- ▶ Websites & mobile applications
- ▶ Real estates
- ▶ Delivery Services.
- ▶ Media production
- ▶ Car Rental



Why YEAREX ?

Professionality:

Yearex paved the road long ago in the middle eastern and international market, and that resulted in successful projects with highly reputed names. All this came from having experts in the “Yearex family” who take every decision with deep studies and analysis.

Advisory Consulting

Yearex is known for its strong consultancy arm, to make your project grow with sustainability starting from:

- ▶ Strategy.
- ▶ Taking care of private equity.
- ▶ Market analysis.
- ▶ Mergers and acquisitions.
- ▶ Finance.
- ▶ Sustainability and responsibility.
- ▶ Improving performance.
- ▶ Customer Value.
- ▶ Procurement.

YEAREX GROUP OF COMPANIES:

Welcome to Yearex's secret recipe. As one of its first companies was in aviation and travel, Mr. Hassan believed in expansion ever since the establishment of the 1st branch in the business hub city "Dubai" until it reached the Globe with Yearex's HQ in BVI" British Virgin Island, UAE, EGYPT, YEMEN, OMAN, South America, and China. It was the main recipe for being a fast growing group of companies with multiple services in many different fields.



YEAREX GENERAL TRADING



Yearex Trading, a member of the Yearex Group, is a commercial agency company that is based in Dubai, UAE, and has an extensive reach throughout the MENA region. The company is actively involved in the distribution of luxury products, including Acqua Di Parma, which is a leading player in the luxury market. The company's products are distributed to premium luxury hotels around the Middle East and North Africa.

Yearex Trading is a sole agent of the well-known Egyptian brand, DOMTY. The brand produces a range of branded white and processed cheeses and juices. The company has established a strong reputation in the market for its high-quality products and is a favorite among consumers in the region.

In addition to its luxury and food products sectors, Yearex Trading is also involved in Bitumen trading and the distribution of other oil products. The company has established itself as a reliable partner in the industry, providing quality products and services to its customers.

One of the significant accomplishments of Yearex Trading is the signing of a sole agency agreement with the Korean company, Info Car. The company has been appointed as a reseller for Info Car's high tech products. This partnership is a testament to Yearex Trading's commitment to innovation and the development of its product line.

Yearex Trading's success can be attributed to its team of experienced professionals who are dedicated to providing the best possible service to its clients. The company's focus on customer satisfaction has helped it to establish long-term partnerships with its clients, which has been a key factor in its success.

Yearex Trading is a leading commercial agency company that has established itself as a reliable partner in the market. The company's commitment to quality and innovation has helped it to build a strong reputation in the industry. Its extensive product line, which includes luxury products, food products, and oil products, has helped it to cater to a diverse range of clients. With its dedicated team of professionals, Yearex Trading is poised for continued success in the future.

Exporters & importers for **BITUMEN**

YGT is the major trader in Bitumen in the GCC and Africa. Exporting and importing only the finest and purest form of the substance that has been used in Road Paving, parking lots, runways, footpaths, and airport pavements.

Distributors

AQUA DI PARMA



ACQUA di PARMA

Distributors

LEVINIA FRAGRANCE

Levinia
FINE FRAGRANCE

■ YEAREX CARS



Yearex Cars is a leading car rental company in Dubai, UAE. A member of the prestigious Yearex Group, Yearex Cars has been operating in Dubai for more than a decade, providing unparalleled car rental services to customers from all over the world.

What sets Yearex Cars apart from other car rental companies is its commitment to quality and customer satisfaction. With a huge fleet of cars that includes everything from super luxury cars to fine mini cars, Yearex Cars has something for everyone. Whether you're looking for a sleek sports car for a special occasion, a spacious SUV for a family vacation, or a budget-friendly compact car for running errands around town, Yearex Cars has you covered. But it's not just the wide range of car options that makes Yearex Cars so special. It's the attention to detail and personalized service that truly sets this company apart. From the moment you book your rental car, you'll be treated like a VIP. The friendly and knowledgeable customer service team will help you choose the perfect car for your needs, and will answer any questions you may have about the rental process.

Once you arrive in Dubai, Yearex Cars will have your rental car waiting for you at the airport or at one of their conveniently located rental offices. The cars are meticulously maintained and cleaned to ensure that they look and run like new. And if you ever have any issues with your rental car, the Yearex Cars team is available 7/24 to help you out.

■ YEAREX CARS

Over the years, Yearex Cars has gained a reputation for excellence in the car rental industry. Customers rave about the company's professionalism, reliability, and friendly service. Many customers return to Yearex Cars time and time again, knowing that they can always count on this company for the best car rental experience in Dubai.

In conclusion, Yearex Cars is a true gem in the car rental industry. With its huge fleet of cars, personalized service, and commitment to quality, this company has set the bar high for other rental car companies in Dubai. Whether you're a local or a tourist, if you need a rental car in Dubai, Yearex Cars is the best choice.



■ YEAREX AUTO

Yearex Autos is an under-process agency facility and with the Cooperation with Al Arabiya Group where we have more than 3 car showrooms in many cities in Yemen.

We fulfill all automobile needs and provide luxury services for the private sector and government and providing many vehicles types from comfy cars to vans.

Auto Services:

- Repairing and maintenance
- Professional fitting of auto accessories
- Assembling and repairing accident-damaged cars.



Food and Beverages

► Retail & products

Zarakish



ZARAKISH

Zarakish Honey:

Yemeni honey is well-known as the best honey globally, and Zarakish Retails offers the best quality of honey in a very unique luxurious packaging that presents traditional elegant Yemeni heritage. More products are set to join the brand soon, such as Yemeni coffee, which is also well-known as the finest coffee around the world.

Apart from restaurants, the F&B sector of Yearex group also includes Zarakish Retails, which provides the finest Yemeni honey coming from the wild bees in the high mountains of Yemen

Domty



As a part of our F&B sector we are the exclusive distributor of the Egyptian Pioneer Cheese and Beverages company the Arabian Food Industries Company in Yemen.



We changed the concept of the old traditional food with our new production line.

we Produce the real authentic tastes and delicious flavors the traditional food but with an innovative way turning it into a shelf product that allows you to enjoy at any time.

MORE F&B BARNDNS

MAX FLY

ADD-ME
الاصول

Leuven

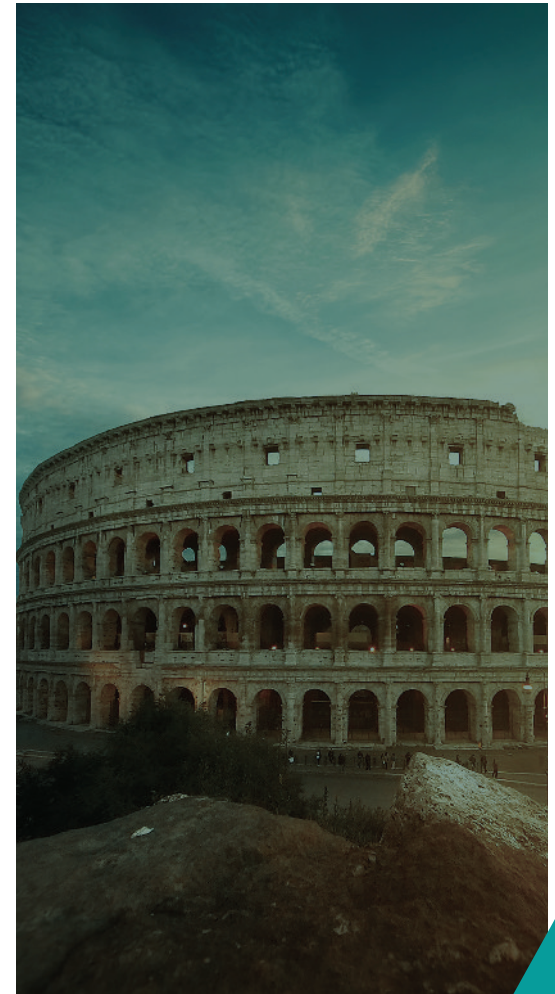
■ YEAREX TRAVEL

A Rising Star in the Travel Industry

Yearex Travel is a travel agency based in Cairo, Egypt, that has been active since the beginning of 2021. Despite its short time in the industry, the company has accomplished remarkable achievements and has become one of the rising stars in its field. With more branches in GCC countries, Europe, and South America, Yearex Travel has proven to be a reliable travel partner for individuals and companies alike.



- The company's success can be attributed to its commitment to providing smooth, accurate, and comfortable travel processes. Yearex Travel's team of experienced travel consultants is dedicated to ensuring that each client's travel needs are met with the highest level of professionalism and efficiency. They work closely with their clients to understand their travel preferences and requirements, enabling them to provide personalized travel solutions that meet their clients' unique needs.



YEAREX TRAVEL

- ▶ Whether it's a family vacation, a business trip, or a romantic getaway, Yearex Travel has the expertise to make every travel experience a memorable one. The company offers a wide range of travel services, including flight bookings, hotel reservations, transportation arrangements, and tour packages. Their services are not limited to individuals, but also include corporate travel management for businesses of all sizes.
- ▶ Yearex Travel's commitment to excellence has earned them a loyal customer base and numerous accolades in the travel industry. Their attention to detail, personalized service, and competitive pricing have set them apart from their competitors. In addition, the company's dedication to safety and security has earned them the trust of their clients, ensuring that they are in good hands from start to finish.
- ▶ In conclusion, Yearex Travel is a rising star in the travel industry, providing exceptional travel services to individuals and companies alike. Their commitment to excellence, personalized service, and competitive pricing has earned them a loyal customer base and numerous accolades in the industry. With more branches in GCC countries, Europe, and South America, Yearex Travel is poised to become a leading travel agency in the region and beyond.



YEAREX SUPPLY & LOGISTICS

We are committed to providing our customers with the best possible supply chain solutions. by working closely with our customers to improve their efficiency, .reduce their costs, and increase their profits

Being leaders as supply chain provider that offers a variety of services to businesses of all sizes. We are committed to providing our customers with the best possible service

- **Transportation services**
- **Warehousing services**
- **Distribution services**
- **Risk management services**
- **Customer service services**



Food and Beverages

Under the industry of food and beverages we merged different concepts of hospitality and catering with fast and fine dining restaurants, franchise and food agencies

► Socotra restaurants



The F&B sector of Yearex group is a diverse and exciting segment that has gained a lot of popularity in recent years. The sector includes several restaurants and retail outlets that offer a range of Yemeni traditional cuisine and products. Socotra restaurants in Dubai and Cairo are the most prestigious Yemeni restaurants in town, offering authentic and delicious Yemeni food. The restaurants are known for their exceptional service, traditional ambiance, and mouth-watering dishes. Soon, Socotra restaurants will be expanding to more branches in Dubai, Cairo, Riyadh, Jeddah, Muscat, and the whole region.

► KNK chicken & shakes (Egypt)



Another popular restaurant under the F&B sector of Yearex group is KNK restaurants in Dubai and Cairo. KNK specializes in chicken and shakes and is planning to expand to more branches in the Middle East region. The restaurant offers a unique dining experience with its vibrant ambiance and delicious food. KNK is known for its flavorful chicken dishes and refreshing shakes that are perfect for a quick bite or a leisurely meal.

► Black Tap (Dubai)



Where American street food is changed into fine dining service Blacktap must be your spot, the yummiest New York Style of burgers and shakes in the middle of the Dubai Mall.

Websites & mobile applications

► Website



WHERESERT

WhereSert is a website made to help skilled handyman such as: Plumbers , Carpenters, etc. and people who can make Home made artworks such as: Home made food , accessories, Hand crafts, etc.

The name “WhereSert” came from merging the English word where with the Yemeni word “Sert” which means “went” to be from “وين سرت” to “Where Sert”

► Mobile applications



Sheelo, no more hustle, with sheelo all car services will come to you wherever you are. Sheelo also provide trusted moving services.



Is a new concept for education , Klinkt is an online p2p language learning app that is operating currently in deutschland .



Boutique, an online shopping mall for everyone, people with special handy craft skills can sell their products in the app and customers can find all what they want in one place.



Marhaba, a taxi app that meant to be easy, efficient and trusted. With marhaba app you get to your desired distanation in few clicks.





تعال ... اناجيت

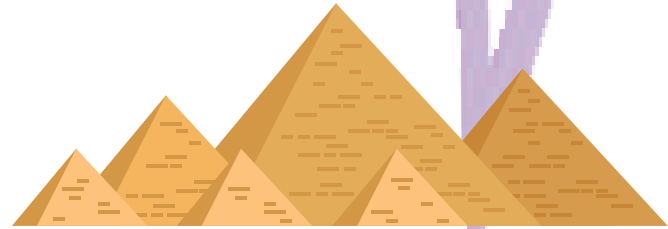


Revolutionizing Delivery Services in Cairo

Ta3al Delivery Company is a relatively new player in the delivery services industry in Cairo, but it has already made a significant impact. Established in Dubai in 2020, Ta3al has since moved its operations to Cairo, where it has quickly become one of the most reliable delivery companies in the city. With around **500 delivery riders** and a growing number of clients, Ta3al is set to take the industry by storm.

The name "Ta3al" is derived from the Arabic word meaning "come," which is fitting for a company that specializes in timely and efficient deliveries. Ta3al prides itself on its commitment to customer satisfaction, and its riders are trained to provide excellent service at all times. From food deliveries to courier services, Ta3al is committed to delivering quality services to individuals and businesses throughout Cairo.

One of the key factors contributing to Ta3al's success is its partnership with some of the leading companies in Egypt. The company has established partnerships with several well-known brands, including **Americana and Puffalo Burgers**, to provide delivery services to their customers. These partnerships have helped Ta3al gain a reputation for reliability and efficiency, which has attracted more clients to its platform.

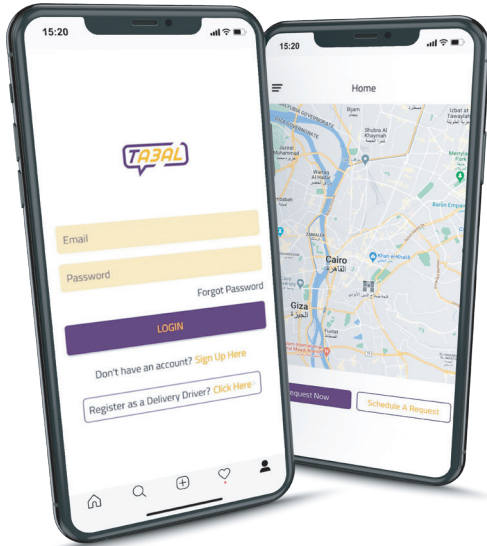




تعال ... اناجيت

Ta3al's success is also attributed to its investment in technology. The company's app is user-friendly and allows customers to track their deliveries in real-time. Moreover, the app provides the option for customers to pay online, making the process of ordering and paying for deliveries hassle-free. Ta3al's focus on technology has helped it to stay ahead of its competitors and to provide exceptional services to its customers.





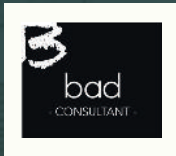
In its bid to expand its services, Ta3al is planning to start a c-to-c (customer-to-customer) delivery business by the third quarter of 2023. This new service will allow customers to send packages to other individuals within the city, making Ta3al a one-stop-shop for all delivery needs. This new service is expected to be a game-changer in the delivery services industry, as it will provide a convenient and affordable option for individuals to send packages to their loved ones.

In conclusion, Ta3al Delivery Company is a rising star in the delivery services industry in Cairo. With its commitment to customer satisfaction, investment in technology, and strategic partnerships with leading brands, Ta3al is poised to take the industry by storm. The company's plans to expand its services to include c-to-c deliveries are an indication of its ambition to become the go-to delivery company for individuals and businesses in Cairo.

YEAREX REAL ESTATE

Investment consultancy, aftersales services, luxurious units and commitment to excellence.

We provide wide services and proficient consultancy to our clients domestic and international.



BAD consultant is a strategic alliance of international and local architectural firms.

- Located in Dubai (UAE).

BAD Consultant and its allies has more than 6 decades of experience in Urban planning and a full range of architectural engineering and interior design services for governmental and private sector including:

- ▶ Urban planning.
- ▶ Airports.
- ▶ Medical and industrial facilities and others.
- ▶ General Architectural projects.
- ▶ Cities Master planning.
- ▶ Bridges.



YEAREX MEDIA

Yearex Media is a dynamic and innovative media company that is part of the Yearex Group of Companies. The company has established a strong reputation in the media industry, and is known for its excellence in multiple media aspects such as social media, digital platforms, and event management.

Recently, Yearex Media has made a significant leap by producing its first cinema movie, Bizat. The movie was filmed in UAE, and it received critical acclaim for its unique storyline and excellent production values. The success of Bizat has established Yearex Media as an ambitious player in the cinema industry, and it has opened up new opportunities for the company.

The success of Yearex Media can be attributed to its innovative and forward-thinking approach to media. The company is constantly exploring new ways to engage its audience and deliver content that is relevant and meaningful. It has invested heavily in technology and has a team of experienced professionals who are passionate about their work.

Going forward, Yearex Media is poised to achieve even greater success. The company has ambitious plans to expand its reach and establish itself as one of the elite players in the media industry. With its strong track record of delivering quality content and innovative solutions, Yearex Media is well-positioned to achieve its goals and become a leading player in the media landscape.



17K+ followers 1,8M views



Music Production



Movies Production



Informative content



THINK, PRODUCE, CREATE



YEAREX TECHNOLOGY



The company's mission is to improve people's lives with brand new Technology ideas to create a better future as possible as it should be.

VAS

YEAREX TECHNOLOGY COMPANIES AND PARTNERS

NEWBORN TECH COMPANY



We are a modern and advanced technology company based on modern scientific, economic and technical foundations, relying on the latest technologies, software, networks and work environments to achieve the fastest, most accurate and secure business and electronic transactions and to provide the best and most complete solutions, systems and information centers.

Our Vision

To be the best national company in the field of information technology to provide consultancy, services, technical systems and networks according to international standards to cover the needs of the local and global market.

Our Mission

Provide the latest and best solutions, services, systems, consultations, information centers and networks in line with our culture and identity, with high quality and low prices.



GENERAL DISTRIBUTOR



We are a general distributor of **3Tech** company, the Manufacturer of world class product with the best value of power products and Electrical and Mechanical turnkey solution.

LICENSED PARTNER



Is a UK based company, with proven technologies, proven solutions and Tovie AI's international corporate clients and professional partners.



UAE

Egypt

Yemen

Oman

United Kingdom

Ecuador

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